



SUMMER EVENING ENTERTAINMENT SERIES

2016

SPONSORSHIP PROGRAM



A SUMMER OF ENDLESS BENEFITS

Join the businesses and service organizations who sponsor this wonderful program and see what all the "fuss" is about!



Dear Potential Sponsor:

We invite you to participate as a sponsor of the 2016 Summer Evening Entertainment Program at Covina Park. Thanks to the 2015 summer sponsors, the City of Covina Parks & Recreation Department was able to provide a summer full of FREE fun and entertainment to the community. The attendance recorded during the 2015 Summer Evening Entertainment Series was over 25,000!

The only way these types of programs can exist is through the support of area businesses and service organizations that recognize the benefits to a community. This program provides families a safe, secure, and affordable activity that delivers a positive message every night. If fundraising goals are met, the program is set to begin on Monday, June 13 and run through August 4. A copy of the 2015 program flyer is enclosed to give you a better idea of what the program offers.

We know there are many worthwhile programs seeking assistance, but involvement as a sponsor of this series provides a highly visible opportunity for community exposure and supports a positive program reaching hundreds and hundreds of local families from a broad cross-section of the community.

If you have any questions, please email Melody Hynes at mhynes@covinaca.gov or call (626) 384-5344. On behalf of the City of Covina Parks & Recreation Department and the thousands of people served with this family program, thank you for taking the time to consider a sponsorship of this wonderful summer program.

**Parks
Make
Life
Better!**

BENEFITS



2016 SPONSOR BENEFITS

BENEFITS ↓	PACKAGE →	\$300	\$500	\$1000
<p>Included in all sponsorships:</p> <ul style="list-style-type: none"> Recognition on event flyer and poster Recognition on City of Covina Website/Parks & Recreation Department's Facebook Page Sponsorship Plaque Recognition in the Covina Today Magazine 		<p>Line Name</p>	<p>Small Logo</p>	<p>Large Logo</p>
<p>Banner Program Banner with Organization's logo will hang at Covina Park throughout the summer</p>		<p>2' x 4' Banner</p>	<p>3' x 5' Banner</p>	<p>3' X 5' Banner Logo will also be added to the banner that will hang just below the movie screen on Tuesday nights</p>
<p>Park Marquee Coverage Organization will have its name appear on Covina Park Marquees for a period of ...</p>		<p>1 Week</p>	<p>2 Weeks</p>	<p>3 Weeks</p>
<p>Display Area/Booth City will provide E-Z up, table, and two chairs for each night. and/or Demonstration Performance (1 of the 2 nights only) An opportunity to use one of the nights to do a demonstration on stage (Tuesdays only, such as dance, karate, cheer, etc.) in addition to a booth space. All performances are subject to City approval.</p>		<p>2 Nights</p>	<p>3 Nights</p>	<p>5 Nights</p>
<p>Heritage Plaza Event/Sponsor Board Recognition Organization's name or logo to appear on the display boards at Heritage Plaza Park (San Bernardino Road and Citrus Avenue)</p>		<p>Line Name Only</p>	<p>Small Logo</p>	<p>Large Logo</p>
<p>Promotional Material Distribution Display your company/organization's promotional material at the Event Information Booth. (Material is subject to City approval)</p>		<p>1 Week</p>	<p>2 Weeks</p>	<p>Entire Series</p>

*Packages above are flexible for sponsors donating \$1000 or more.
Please contact Melody-Hynes at (626) 384-5344 or Jodi Krone (626) 384-5345 for more information*

THANK YOU FOR A GREAT SUMMER 2015!

