

**CITY OF COVINA STRATEGIC PLANNING RETREAT
Wednesday, April 9, 2014 – First Presbyterian Church**

Amended Agenda- New Discussion Item Added

8:00 Continental Breakfast

8:30 Welcome, Purpose of the Retreat, Public Comment and Introduction of the Facilitator and Recorder – Peggy Delach, Mayor

Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of the Group

City of Covina:

- **Mission/Purpose Statement**
- **Vision Statement**
- **Core Values/Guiding Principles**
- **Three-Year Goals (2012-2015)**

What Are the City of Covina’s Strengths and the Accomplishments Since the October 23, 2013 Strategic Planning Retreat?

What Are the City of Covina’s Current Internal Weaknesses/Challenges?

What Are the External Factors/Trends (e.g., economic, political, social, technological, environmental) that Will/Might Have an Impact on the City of Covina in the Coming Year:

- **Positively (opportunities)?**
- **Negatively (threats)?**

Review and Revise, if Needed, the Three Year Goals (what needs to be accomplished)

Identify Six-Month Strategic Objectives (how the goals will be addressed initially -- by when, who will be accountable, for what specific, measurable results) for each of the Three-Year Goals

Review and Discuss Mayoral Rotation Process

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date for a six-month follow-up)

Summary of the Retreat and Closing Remarks

1:00 Adjourn

There will be a mid-morning break and a group lunch at 1:00. Please limit use of cell/smart phones and tablets to the breaks.

PLEASE BRING YOUR CALENDAR

