

# CITY OF COVINA STRATEGIC OBJECTIVES

October 25, 2012 – April 1, 2013

<b>THREE-YEAR GOAL: <i>Enhance financial well-being</i></b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By February 1, 2013	Finance Director	Recommend to the City Council for action the distribution of a RFP to hire a consultant for a City-Wide Fee Study, including a discussion of the cost as part of the 2013-2014 budget process.				
2. By April 1, 2013	City Manager (lead), Finance Director and HR Director, working with the labor groups	Achieve the goal of reaching sustainable compensation packages.				
3. By April 1, 2013	Finance Director	Manage the cost of current contracted services and report the results to the City Manager.				

**THREE-YEAR GOAL: *Enhance safety and quality of life in Covina***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the November 6, 2012 City Council meeting	Police Chief and Public Works Director	Present to the City Council for action an ordinance regulating non-owner occupied rental properties.				
2. At the November 20, 2012 City Council meeting	Police Chief	Present to the City Council for action a revised false alarm ordinance.				
3. By April 1, 2013	Police Chief	Propose to the City Council for action entering into a JPA for a new, UHF-based, interoperable radio system.				

**THREE-YEAR GOAL: *Foster innovation and efficiency***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By December 1, 2012	City Manager	Ensure new business cards ordered include the QR code or the latest code technology.				
2. At the February 19, 2013 City Council meeting	Council Subcommittee on Renewable Energy (Mayor Kevin Stapleton-lead)	Make recommendations to the City Council for action for the scope of the Renewable Energy RFP.				
3. At the March 19, 2013 City Council meeting	Council Member Peggy Delach (lead), City Manager and City Attorney	Develop and present to the City Council for action a program for employees to encourage and reward functional innovation and efficiency in City operations.				
4. At the March 19, 2013 City Council meeting	City Manager (lead), City Attorney, Police Chief and the Parks and Recreation Director	Present to the City Council for action a policy on social media and electronic communications.				
5. By April 1, 2013	City Attorney and Deputy City Clerk	Determine the feasibility of consolidating municipal elections with statewide elections and make a recommendation to the City Council for action.				

**THREE-YEAR GOAL: *Enhance customer service***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By January 31, 2013	Assistant to the City Manager and HR Director	Schedule, plan and hold an employee breakfast social that includes a program about a cause or event.				
2. By February 28, 2013	Deputy City Clerk	Conduct training for poll worker volunteers and staff interested in volunteering on election night.				
3. By March 31, 2013 and quarterly thereafter	HR Director	Provide an employee newsletter regarding achievements and other employee news and information.				