

**CITY OF COVINA STRATEGIC PLANNING RETREAT**  
**Wednesday, April 3, 2013 – First Presbyterian Church, Covina**

**8:00 Continental Breakfast**

**8:30 Welcome, Purpose of the Retreat, Public Comment and Introduction of the Facilitator and Recorder – Kevin Stapleton, Councilmember**

**Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates**

**Introductions of the Group**

**City of Covina:**

- **Mission/Purpose Statement**
- **Vision Statement**
- **Core Values/Guiding Principles**
- **Three-Year Goals (2012-2015)**

**What Are the City of Covina’s Strengths and the Accomplishments Since the October 25, 2012 Strategic Planning Retreat?**

**What Are the City of Covina’s Current Internal Weaknesses/Challenges?**

**What Are the External Factors/Trends (e.g., economic, political, social, technological, environmental) that Will/Might Have an Impact on the City of Covina in the Coming Year:**

- **Positively (opportunities)?**
- **Negatively (threats)?**

**Review and Revise, if Needed, the Three Year Goals (what needs to be accomplished)**

**Identify Six-Month Strategic Objectives (how the goals will be addressed initially -- by when, who will be accountable, for what specific, measure-able results) for each of the Three-Year Goals**

**Update and discussion surrounding land use and site plan elevations of the proposed City Ventures - Covina III Downtown Development mixed use project located on Citrus Avenue**

**Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date for a six-month follow-up)**

**Summary of the Retreat and Closing Remarks**

**1:00 Adjourn**

**There will be a mid-morning break and a group lunch at 1:00. Please limit use of cell/smart phones and tablets to the breaks.**

**PLEASE BRING YOUR CALENDAR**